

# Milestone Systems:

A leading developer of intelligent solutions for networked digital video surveillance.

## COMPANY PROFILE

Milestone Systems is one of the first producers of advanced open platform software for controlling true IP network-based video surveillance. The Milestone XProtect product line enables automated surveillance management with intelligent digital image handling for greatly improved security and cost effectiveness.

## GROWING FAST

Founded in 1998, Milestone works from its headquarters and product development facilities in Copenhagen, Denmark. The company has an international approach through a strong partner channel strategy where regional representation brings closer understanding of each customer's requirements.

Entirely independent and self-funded through fast but organic growth in response to fulfilling evolving needs in the security marketplace, Milestone Systems has become a well-established business. The software is the most stable on the market, robust and proven in operation on 75,000+ cameras worldwide.



## DEVELOPMENT EXPERTISE

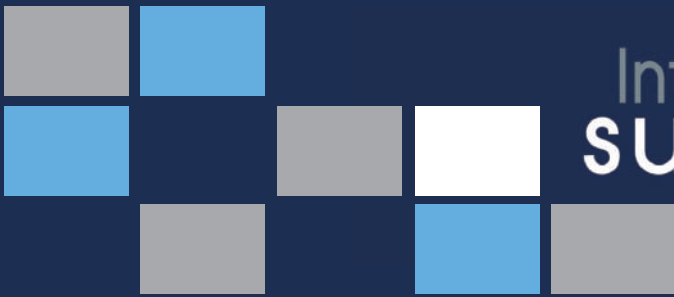
The founders of Milestone remain fully active in everyday management, leading a dynamic group of professionals with the enthusiasm of an entrepreneurial spirit at heart. With backgrounds in real-time software development, the highly skilled employees have applied their expertise to the needs of the IP video surveillance market to create solutions that are setting standards in the security industry.

## CCTV GOES NETWORK

"Since release of the first Milestone IP-based software called Surveillance PRO in 1999, a lot has happened in the security world. Hardly anyone was manufacturing IP cameras then, and the established security industry using analog Closed Circuit TV (CCTV) regarded IP-based surveillance as a threat to their proprietary hardware and cable installations," explains Lars Thinggaard, CEO at Milestone Systems. "By the new millennium, however, the many advantages of IP technology had become evident. The serious manufacturers now proudly present their network cameras on the market, and they know that the cameras alone cannot do everything the customers want from today's IT options."

*"Now in full transition from a traditional analog market to a digital market headed smack dab into the IT industry, the worldwide CCTV & digital video surveillance market is storming full speed ahead. The effects of 9/11, the digital conversion of the industry, the rising influence of systems integrators, the rapidly expanding versatility of cameras... and extensive development work on new products are driving this important market into the future. Open architecture software enables CCTV systems from different manufacturers to communicate with each other thereby releasing the hold that one manufacturer has on a using customer to buy systems from only that manufacturer." - J.P. Freeman  
2003 Worldwide CCTV & Digital Video Surveillance Market Survey*





# Intelligent IP video surveillance Software

## PRODUCTS ON THE FOREFRONT

Milestone Systems fulfill one core mission: to provide the best software for digital managing and processing of IP video surveillance in network server-based installations. The software supplies the basis for highly efficient operations of IP video monitoring and analysis, opening up the spectrum of opportunities for integrating with other devices and business applications. The hardware independent solutions support leading manufacturers like Axis, Convision, IPIX, IQinvision, JVC, Panasonic, Pixord, Sanyo, Sony, Vivotek and Toshiba.

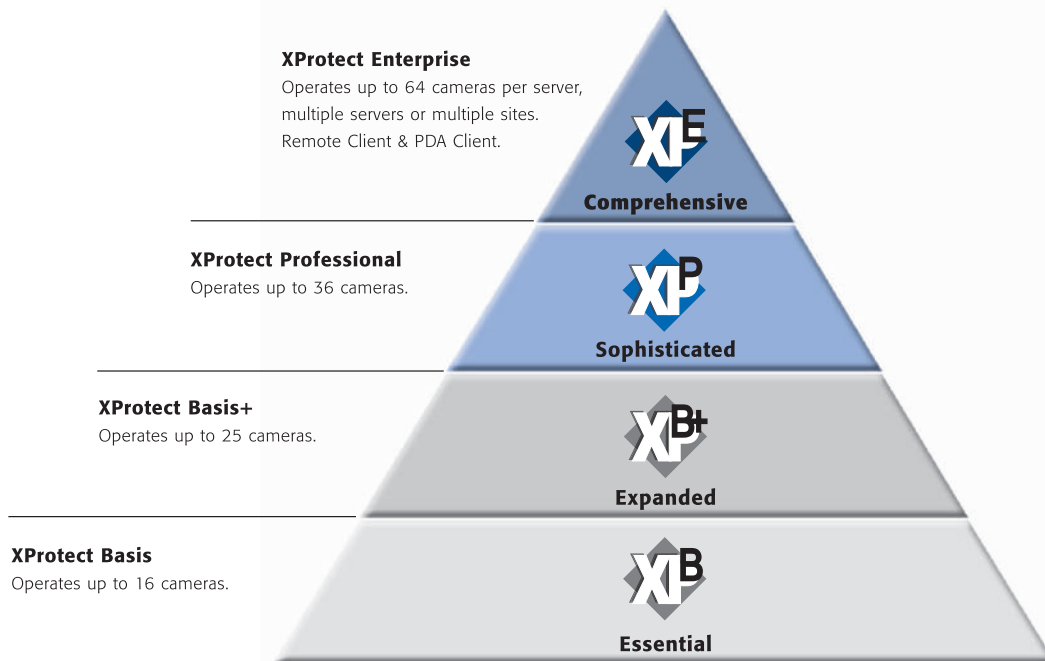
The Milestone product line is based on four main offerings scaled in functionality and price for better tailoring to customer needs. Besides the independence of multi-hardware support, you get robust performance with simultaneous live image playback and recording, advanced management, flexible scheduling, and intelligent functionality.

## BROAD SCOPE OF CUSTOMERS

Over 7,500 customer installations are in operation in a wide variety of industries, among them ABN Amro, AL Bank, F&M Bank, BBC, Biloxi Mississippi school district, Blaupunkt, Carlsberg Brewery, Chinese Petroleum Company, Coloplast, Clifton and Guernsey Colleges, Georgia Tech, Greater Media Group, Hyatt and SAS Radisson Hotels, IKEA, Johns Hopkins Hospital, KeySpan/Long Island Power Authority, Nokia, Scandlines, and Statoil.

## WORLDWIDE PRESENCE

Milestone Systems maintains significant alliances, sales channels and support agreements around the world. Through authorized affiliations with qualified partners who are distributors, resellers and systems integrators, over 50 countries are served. More than 150 partnerships constitute the global force of professionals delivering Milestone security solutions for the IP video surveillance needs of today – and tomorrow.



Choose additional options to integrate with these surveillance engines, adding value by handling greater needs or industry-specific demands:

**XProtect Matrix** allows distribution of live video streams from any camera to any monitor on the network with the option of a spot monitor set-up like a Control Room.

**XProtect Retail and XProtect Transact** handle shrinkage and fraud detection through video evidence combined with time-linked POS cash register or ATM transaction data, and a choice of central or local management.

### Milestone Systems A/S

Banemarksvej 50, 2605 Broendby, Denmark, Tel: +45 88 300 300, info@milestonesys.com

### Milestone Italia Srl

Via Giovanni da Udine, 34, Palazzo E, 20156 Milano, Italy, Tel: +39 02 3809 3206, info@milestoneitalia.it

### Milestone Systems USA

12725 SW Millikan Way, Suite 300, Beaverton, Oregon 97005 USA, Tel: +1 (503) 906-7910, milestone@milestonesys.com

